

THE PUBLIC PERCEPTION TOWARDS THE E-MIDICINE
(INTERNET)USAGE AT SULTANAH BAHYAH HOSPITAL
ALOR STAR,KEDAH

A thesis submitted to the Graduate School in partial
Fulfillment of the requirement for the degree
Master of Science (Information Technology)
Universiti Utara Malaysia

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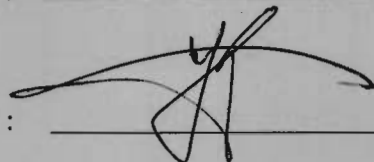
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ABSTRACT

The general purpose of this study was to find out whether a relationship between user skill, user knowledge and e-medicine performance. This study was determining the review of literature about user skill, user knowledge and e-medicine performance model as the underpinning theory to the theoretical framework.

This study presented the clear description of e-medicine as technology adoption to doctor and patient as user of the system. The significance of this research was to apply the conceptual of e-medicine in the user context. This study proposes to identify the global IT improvement towards the usage of e-medicine technology and to identify the magnitude perception among patient and medical profession toward the usage of e-medicine technology.

Independent sample T-test analysis was conducted to examine user skill and user knowledge to e-medicine performance among doctor and patient. The study confirmed that doctor and patient should improve their skill and knowledge of e-medicine. These studies strongly recommend doctor and patient in other to improve their skill and knowledge of e-medicine. Based on skill between doctor and patient has insignificant different.

Keywords: E-medicine, User Skill, User Knowledge, E-medicine Performance

ACKNOWLEDGMENT

Praise and gratitude be given to Allah the Almighty for putting forward me such a great strength, patience, courage, and ability to complete this project. My excessive gratefulness to my supportive and helpful supervisor, **Dr. Kang Eng Thye** for assessing and guiding me in the completion of the research. With all truthfulness, without his, the project would not have been a complete one. He has really been for me a center of motivation and guidance. I am truly grateful to his continual support and cooperation, as being prepared to assist me all along the completion of the project.

I must also thank to my father and also to my family for their help, encouragement, and patience that allowed me to accomplish my goals. I am eternally grateful to my mother, for supporting my emotionally, and I could not have endured without her. Grateful to my father, for supporting my venture financially and emotionally. I would also like to acknowledge my brothers and my sisters. My thanks also to my friends, staff and colleagues at college of art and science of Universiti Utara Malaysia.

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CHAPTER 1

INTRODUCTION

1.1 Background of the Study

The rapid growth of investment in information technology (IT) by organizations worldwide has made user acceptance an increasingly critical technology implementation and management issue. While such acceptance has received fairly extensive attention from previous research additional effort are need to examine or validate existing research results, particularly those involving different technologies, user populations, and organizational contexts.

In recent years e-medicine activities have seen large number successful applications in different disciplines in health care delivery that promise improved quality care and cost effectiveness (Kane and Sands, 1998). The convergence of information and telecommunication infrastructures around e-medicine systems is fostering a diversity of cost effective and mobile technologies that will have a powerful impact on the way different health care organizations are delivering health care to their patients and will reshape the future of health care delivery by utilizing new technologies (Sampson, 2000).

With technological advances in society comes a need for paralleling advances in the counseling profession. The expanse of the information superhighway has led to an almost overwhelming amount of information, which can lead to interesting dilemmas for physician. For example, on one hand, computers afford clients opportunities to gain information about a plethora of topics

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